



Official Sponsor of the PGA TOUR

Tournament Charity:

Each year, the PGA TOUR and its tournaments raise millions of dollars for charity, with more than \$2.14 billion raised to date. This year, your charity has a special way to get involved by supporting one or more tournament volunteers who may have selected your charity to receive a \$10,000 donation in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron).

To participate in the challenge, volunteer teams at participating tournaments ask friends, family, co-workers and the general public to vote for them at PGATOUR.com/Volunteers as their favorite tournament volunteer team. The volunteer team with the most votes on Saturday of each participating tournament is named the winner, and earns the opportunity to donate \$10,000 to the charity they aligned with at registration. The list of charities is provided and pre-approved by each tournament, and your charity has been selected to qualify for the list.

Tournaments with the highest vote totals also have the potential to earn additional charitable funding based on the total number of votes earned collectively by volunteers and the tournament. If the tournament volunteer team representing your charity wins, you will receive a \$10,000 charitable donation and community visibility with a special check presentation at the tournament.

(FOR MULTIPLE CHARITY EVENTS ONLY) The tournament plans to host a charity breakfast to further educate local organizations about the PGA TOUR Volunteer Challenge, sponsored by Myrbetriq® (mirabegron) and how you can help drive charitable funds to your organization. The tournament will reach out in the coming weeks with a formal invitation.

The PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron) is a great opportunity to encourage your members, donors and followers to get involved in helping to raise funds for your organization through your website, social media and charity newsletters. We hope the enclosed materials will assist your charity in gaining the opportunity to receive the \$10,000 donation!

Materials include:

- Program overview
- Customizable templates to use charity website, e-blasts, and social media
- Program media talking points
- Secondary check presentation
- Sample media coverage

Should you have any questions about the program, please don't hesitate to reach out.

Sincerely,

Tournament Lead
PGA TOUR
EmailAddress@pgatourhq.com