

# 20✓17 PGA TOUR VOLUNTEER CHALLENGE



## PROGRAM OVERVIEW FOR CHARITIES

Each year, the PGA TOUR and its tournaments raise millions of dollars for charity, with more than \$2.14 billion raised to date.

Your charity has a special way to get involved by supporting one or more tournament volunteer teams who may have selected your charity to receive a \$10,000 donation in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron).

To participate in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron), volunteers at participating tournaments ask friends, family, co-workers and the general public to vote for them at [PGATOUR.com/Volunteers](http://PGATOUR.com/Volunteers) as their favorite tournament volunteer team. The volunteer team with the most votes on the Saturday of each participating tournament is named the winner and earns the opportunity to present \$10,000 to the charity of their choice from an approved list provided by the tournament.

Tournaments with the highest vote totals also have the potential to earn additional charitable funds based on the total number of votes earned collectively by volunteer teams and the tournament.

### THE OPPORTUNITY

Your charity will receive a \$10,000 charitable donation and community visibility with a special check presentation at the tournament if a volunteer team who selected your charity receives the most votes at the end of the voting period.

### HOW YOU CAN HELP

Encourage your members, donors and/or followers to vote today! Here are some ideas on how to share this opportunity in your communication channels:

#### On your charity's website – add the following copy to ongoing news items and/or pages on your site

The PGA TOUR's (**NAME OF TOURNAMENT**) has a fantastic competition underway to help local charities. Vote today in the PGA TOUR Volunteer Challenge at [PGATOUR.com/Volunteers](http://PGATOUR.com/Volunteers) and help volunteers who have chosen (**NAME OF CHARITY**) to present a \$10,000 check to help our organization if they win the challenge!

To vote, click on the tournament drop-down box, select the tournament, and then click "vote for a volunteer team" where you can vote for a volunteer team who has selected our charity.

Voting ends on Saturday at 2:00 pm ET on (**DATE**).

#### In your charity's social media – share ongoing updates on Facebook, Twitter, and other social platforms



Vote today in the PGA TOUR Volunteer Challenge and help us earn a \$10,000 donation! <http://bit.ly/1ZUPyYp> #YouVoteCharitiesWin



Want to help our organization raise funds? Vote today in the PGA TOUR Volunteer Challenge and help us earn a \$10,000 donation! To cast your vote, visit <http://bit.ly/1zUPyYp> #YouVoteCharitiesWin

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## PROGRAM OVERVIEW FOR CHARITIES

Social media graphics – share ongoing updates on Facebook, Twitter, Instagram or Pinterest:

**YOU VOTE ✓  
CHARITIES WIN**

**PGA TOUR VOLUNTEER  
CHALLENGE**

**PGATOUR.COM/VOLUNTEERS**

**#YOUVOTECHARITIESWIN**

Myrbetriq  
mirabegron  
extended-release tablets  
25 mg/30 mg

Official sponsor of the PGA TOUR

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088. ©2017, 09:27:00 PM

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**PGA TOUR VOLUNTEER CHALLENGE YOU VOTE ✓ CHARITIES WIN**

**VOTE FOR A VOLUNTEER**

Support our PGA TOUR Volunteers! Join in the fun as Zurich Classic of New Orleans volunteers participate in a friendly competition designed to raise funds for the Zurich Classic of New Orleans or Zurich Classic of New Orleans host organization. Click below to vote!

**VOTE NOW**

**REGISTER AS A VOLUNTEER**

If you are currently a registered volunteer at the Zurich Classic of New Orleans, click here to register to participate in the PGA TOUR Volunteer Challenge.

**REGISTER NOW**

Please contact Anne Davis at [annedavis@pgatourhq.com](mailto:annedavis@pgatourhq.com) at the PGA TOUR with any questions.