



Official Sponsor of the PGA TOUR



Thank you for your upcoming participation in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron). The PGA TOUR and Astellas Pharma, US, Inc., are excited that you are one of the 16 tournaments selected this season helping to raise funds for charity through this friendly competition. Included are materials to help your event succeed in hosting the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron).

Materials include:

- 2017 program FAQ sheet
- Program best practices guide
- Example tournament incentives/prizing
- Check presentation guidelines and talking points
- E-blast template
- 2017 social media plan
- Sample charity breakfast invitation*

Please familiarize yourself with the materials and feel free to reach out to your PGA TOUR tournament lead with any questions.

We look forward to working with you and supporting your efforts in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron).

Sincerely,

Anne Davis
Tournament Activation & Community Outreach
PGA TOUR

*Where available