

# 20✓17 PGA TOUR VOLUNTEER CHALLENGE

## FAQ SHEET - TOURNAMENTS

### WHAT IS THE PGA TOUR VOLUNTEER CHALLENGE?

Conducted at 16 PGA TOUR tournaments in 2017, the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron) is a fun, friendly vote-for-me competition designed to express appreciation to tournament volunteers for their passion, commitment and hard work, while enabling volunteers to help tournaments raise funds for charity.

To participate in the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron), volunteers can register at [PGATOUR.com/Volunteers](http://PGATOUR.com/Volunteers) in teams of one to four people, and invite friends, family members, co-workers and the general public to vote for them as their favorite tournament volunteer team. At the end of the voting period on Saturday of tournament week, the volunteer team with the most votes earns the opportunity to present a check on behalf of Astellas Pharma US, Inc. for \$10,000 to the winning team's charity of choice from an approved list provided by the tournament.

In addition, tournaments can raise charitable bonus funds based on the total number of votes earned collectively by volunteers and the tournament. Each tournament earns \$1 in charitable funds for every vote, up to 10,000 votes, and an additional \$10,000 in charitable funds if 10,000 or more votes are cast during the voting period. Furthermore, the top four tournaments based on the total number of votes, can earn up to an additional \$55,000 in charitable funds earmarked for their charities of choice, as follows: First place, \$55,000; second place, \$35,000; third place, \$25,500; and fourth place, \$20,500.

### WHY SHOULD VOLUNTEERS PARTICIPATE?

Volunteer teams can win great prizes from each tournament by reaching various vote thresholds. Volunteers can also help support local charities. Outlined below is an explanation of how each vote counts in helping to raise funds for local non-profit organizations:

- Each vote counts as \$1 for charity, up to \$10,000 for the \$1 per vote charitable bonus funds.
- The top-finishing tournament out of 16 participating events receives an extra \$55,000 for charity.
- The second place tournament receives \$35,000, third place receives \$25,500, and fourth place receives \$20,500.
- The top volunteer team at each tournament wins the chance to present a \$10,000 check to the charity of its choice from an approved list provided by the tournament.

### HOW DOES REGISTERING AND VOTING WORK?

Each volunteer team must register to participate in the program at [www.PGATOUR.com/Volunteers](http://www.PGATOUR.com/Volunteers) in order to begin collecting votes. Fans, family members, friends, co-workers and the general public can log on to the same website to vote for their favorite tournament volunteer team, and/or vote specifically for the tournament. Voting for the tournament is a great option for fans who would like their votes to help donate \$1 to charity, but may not personally know any volunteer teams. Each unique email address may only be used once, whether it is to register or to cast a vote.

### WILL PARTICIPANTS AND VOTERS RECEIVE ANY UNSOLICITED MAIL?

Participants and voters will receive a limited number of emails from the sponsor of the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron). The sponsor has a new system in place to email less frequently. There will always be an "unsubscribe" option within the emails, so anyone can opt out of receiving future communication.

### WHAT IS THE BEST WAY TO INCREASE THE NUMBER OF VOTES?

The most effective way to boost your tournament's vote count is to get involved through social media. Using platforms such as Facebook, Twitter and Instagram, tournaments, registered participants and supporters can promote the program by using the hashtag, #YouVoteCharitiesWin and linking posts to the voting website. Thank you for your support – and remember, when you vote, charities win!